



# Scheme for Mango Cultivation

## Why in News?

Recently, the state government has introduced a scheme designed specifically for [mango cultivation](#) to **provide targeted assistance and support to farmers** engaged in mango production.

- **Bihar** produces 15.84 lakh Metric Tons (MT) of mango and **ranks third in the country** in mango production.

## Key Points

- **Mango Development Scheme** is introduced for **enhancing mango's area expansion with a 50% subsidy** at the unit cost of Rs 60,000 per hectare.
  - The state is facilitating a [micro irrigation scheme](#) extending **80% support on Drip, Mini, and Micro sprinkler** to **small and marginal farmers (70% for other farmers)** and **80% support on community borewells**.
- Bihar is home to many unique flavours of mango, including **Dudhia Malda, [Jardalu](#), and Amrapali**.
  - Proper **marketing and branding** can make a significant difference in how fruits from the state are perceived and valued in the market.
- With support from the [Agriculture and Processed Food Products Export Development Authority \(APEDA\)](#), Bihar exports around more than 1200 MT of fresh mango to the UK, Middle East, and New Zealand.

## Zardalu Mango

- Zardalu is a **unique mango variety** from **Bhagalpur**.
- It is known for its **light yellow skin and distinct special aroma**.
- It was accorded the [Geographical Indication \(GI\)](#) tag in **2018**.

## Agricultural and Processed Food Products Export Development Authority (APEDA)

- It was established by the Government of India under the [Agricultural and Processed Food Products Export Development Authority Act, 1985](#).
- It functions under the **Ministry of Commerce and Industry**. The Authority has its **headquarters in New Delhi**.
- In 2020, the Agricultural and Processed Food Products Export Development Authority (APEDA) has signed an Memorandum of Understanding (MoU) with [Small Farmers Agribusiness Consortium \(SFAC\)](#) to bring in better synergy in agricultural activities.

