



Har Payment Digital Mission

Why in News?

At the launch of the 'Har Payment Digital' mission during the Digital Payments Awareness Week (DPAW) 2023, the [Reserve Bank of India \(RBI\)](#) has launched a programme to adopt 75 villages and convert them into digital payment enabled villages in observance of [75 years of independence](#).

What is this Initiative?

▪ About & Aim:

- Under the initiative, [Payment System Operators \(PSOs\)](#) will adopt these villages across the country and conduct camps in each of these villages **with an aim to improve awareness and onboard merchants for digital payments.**
 - PSOs are **entities authorised by RBI to set up and operate a payment system.**
 - As of February 2023, **there are 67 PSOs under various categories such as retail payments organisations,** card payment networks, ATM networks, prepaid payment instruments, etc.

▪ Significance:

- The **Har Payment Digital campaign by RBI aims at reinforcing the ease and convenience of digital payments** and facilitate onboarding of new consumers into the digital fold.
- Various campaigns highlighting the digital payment channels available are being planned by the banks and non-bank payment system operators.
 - This will further **encourage and support the adoption of digital payments in the country.**

[Source: IE](#)

PDF Reference URL: <https://www.drishtias.com/printpdf/har-payment-digital-mission>