



# Bhasha Certificate Selfie Campaign

## Why in News?

The **Ministry of Education** launched a campaign '**Bhasha Certificate Selfie** under [Ek Bharat Shreshtha Bharat \(EBSB\)](#).

- In 2021, the Ministry of Education launched the [Bhasha Sangam initiative](#) under **EBSB**.

## What are the Key Points?

- It was launched to encourage cultural diversity and promote multilingualism and to foster the spirit EBSB.
- It aims to promote the **Bhasha Sangam mobile app**, developed by the Ministry of Education and MyGov India.
  - Bhasha Sangam mobile app was launched on [Rashtriya Ekta Diwas 2021 \(31st October\)](#).
- It aims to ensure that people acquire basic conversational skills in Indian languages. To achieve this, a target of 75 lakh people acquiring basic conversational skills has been set.
- The 'Bhasha Certificate Selfie' initiative is encouraging people to upload their selfie with the certificate from their social media accounts.

## What is Bhasha Sangam Initiative?

- It is an initiative to teach basic sentences of everyday usage in 22 Indian languages ([Eighth Schedule languages](#)).
- It is developed by the National Council of Educational Research and Training (NCERT).
- The idea is that **people should acquire basic conversational skills in an Indian language** other than their mother tongue.
  - It is available on [DIKSHA](#), [ePathshala](#) and through 22 booklets.

## What is Ek Bharat Shreshtha Bharat Initiative?

- It was launched in 2015 to **promote engagement amongst the people** of different States/UTs so as to enhance mutual understanding and bonding between people of diverse cultures, thereby securing stronger unity and integrity of India.
- It is an initiative of the **Ministry of Education**.
- Every State and UT in the country would be paired with another State/UT for a time period, during which they would carry out a structured engagement with one another in the spheres of language, literature, cuisine, festivals, cultural events, tourism etc.

## What is the Eighth Schedule of the Constitution?

- The **Constitutional provisions** relating to the Eighth Schedule **occur in Article 344 (1) and 351 of the Constitution**.

▪ The **languages listed under Eighth Schedule** are:

- (1) Assamese, (2) Bengali, (3) Gujarati, (4) Hindi, (5) Kannada, (6) Kashmiri, (7) Konkani, (8) Malayalam, (9) Manipuri, (10) Marathi, (11) Nepali, (12) Oriya, (13) Punjabi, (14) Sanskrit, (15) Sindhi, (16) Tamil, (17) Telugu, (18) Urdu (19) Bodo, (20) Santhali, (21) Maithili and (22) Dogri.

▪ Languages are added through **Constitutional Amendments**.

**Source: PIB**

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