

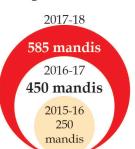
National Agriculture Market (NAM)

NATIONAL AGRICULTURE MARKET (NAM)

The National Agriculture Market is a pan-India electronic trading portal. It connects the existing Agricultural Produce Market Committees (APMCs) and other market yards. 585 APMCs selected by states are linked to the portal, creating a unified national market for agriculture commodities. The Centre has provided the software free of cost to states and granted up to Rs 30 lakh per mandi/market as a one-time measure for related equipment and infrastructure requirements.

States to Fulfill Following Criteria To Receive Assistance

- Make single license to be valid across the state
- Enforce a single point levy of market fee
- Provision for electronic auction as a mode for price discovery



Benefits of NAM

FOR FARMER: NAM promises more options for sale. It would increase his access to markets through ware house-based sales and thus eliminates the need to transport his produce to the mandi

FOR LOCAL TRADER : NAM offers the opportunity to access a larger national market for secondary trading

BULK BUYERS, EXPORTERS: Benefit from being able to participate directly in trading at the local mandi/market level through the NAM platform, thereby reducing their intermediation costs

1. Gujarat 2. Telangana
3. Rajasthan
4. Madhya Pradesh
5. Uttar Pradesh
6. Haryana
7. Jharkhand
8. Himachal Pradesh

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