

# Protectionism vs Globalization

For Prelims: Globalization, Protectionism, Atmanirbhar Bharat Initiative

For Mains: Pros and Cons of Globalization, Decline of Globalization, Protectionism in India.

## Why in News

The External Affairs Minister of India (EAM), at the recent **Global Technology summit**, has asserted that the **Covid-19 pandemic** has brought India's capabilities and need for more domestic production rather than **unchecked globalization**.

- He further held that, to foster tech growth, nations must seek more start-ups, supply chains and jobs to be created internally.
- This speech of EAM has sparked a debate between protectionism vs globalization.

# **Key Points**

- Globalization:
  - **About:** Globalization envisages a borderless world or seeks a world as a global village.
  - Origin of Modern Globalization: What today is referred to as globalization, started with the end of the Cold war and the disintegration of the Soviet Union in 1991.
  - Driving Factors: Globalization was the offshoot of two systems democracy and capitalism — that emerged victorious at the end of the Cold War.
  - Dimensions of Globalization: It may capital, information, and energy across developments.
  - Manifestation of Globalization: Trade without tariffs, international travel with easy or no visas, capital flows with few impediments, cross-border pipelines and energy grids, and seamless global communication in real-time appeared to be the goals towards which the world was moving.
- Pros of Globalization:
  - Access to Goods and Services: Globalization results in increased trade and standard of living.
    - It heightens competition within the domestic product, capital, and labour markets, as well as among countries adopting different trade and investment strategies.
  - Vehicle of Social Justice: The proponents say globalization represents free trade which promotes global economic growth, creates jobs, makes companies more competitive, and lowers prices for consumers.
  - **Increases Cultural Awareness:** By reducing cross-border distances, globalization has increased cross-cultural understanding and sharing.
  - Sharing Technology and Values: It also provides poor countries, through infusions of foreign capital and technology, with the chance to develop economically and by spreading prosperity.
- Cons of Globalization:

- Rise of Global Problems: Globalization has been criticised on account of exacerbating global disparities, spread of international terrorism and cross-border organised crime, and allow for the rapid spread of disease.
- **Backlash of Nationalism:** Despite the economic aspect of globalization, it has resulted in National competition, advancement of national ambitions.
- Moving Towards Cultural Homogeneity: Globalization promotes people's tastes to converge which may lead to more cultural homogeneity.
  - Due to this, there is a danger of losing precious cultural practices and languages.
  - Also, there are threats of cultural invasion of one country over another.

## **De-Globalisation or Protectionism**

### Meaning:

- Protectionism refers to government policies that restrict international trade to help domestic industries.
- Tariffs, import quotas, product standards, and subsidies are some of the primary policy tools a government can use in enacting protectionist policies.

#### Protectionism in Global Arena:

- Globalization had already begun to plateau or stagnate since the <u>2008-09 global</u> financial crisis (GFC).
- This is reflected in <u>Brexit</u> and <u>US' America First Policy.</u>
- Further, <u>trade wars</u> and the <u>halting of WTO talks</u> is another recognition of the retreat of globalization.
- These trends pave the way for an anti-globalization or protectionism sentiment, which may further amplify due to the spread of the Covid-19 pandemic.

#### Protectionism in India:

- In the past few years, many countries have criticized the Indian economy for becoming protectionist. This can be depicted in the following instances:
  - Not opening up for imports, particularly after the Indian Government failed to agree on terms for a mini trade deal with the US.
  - India walked out of the 15-nation **Regional Comprehensive Economic Partnership** of Asian countries.
  - The <u>"Aatmanirbhar Bharat (Self-Reliance) initiative"</u>, launched in May 2020, after the beginning of the pandemic, was also perceived internationally as a protectionist move.

# **Way Forward**

- **De-bureaucratisation:** India needs to put in place such policies that improve its competitiveness, de-bureaucratise some sectors such as agriculture, and make labour laws less complicated.
  - A holistic and easily accessible ecosystem, from the procuring of raw materials to the outlet of finished products, must be made available.
- **People-centric policies:** The only way to trigger employment is to step-up value addition in the local area. There is a need for such people-centric and sector-specific policies in order to accelerate growth.
- Alternative global alliance: India needs to now move beyond regional alliances and look forward to a cooperative alliance between like-minded countries in terms of trade such as the USA, EU, and Japan, to figure out an alternative to break the hegemony of China in the global supply chain.
- Promote R&D and capacity building: There's a need to prioritize building capacity and policy framework to become cost-competitive and quality competitive.
- **Increasing Production:** Enhance domestic Production as well as put thrust to increase exports and promote research to become more independent. India needs to plan now for the next 20 years.

### **Source: TH**

