

Maha Kumbh

Why in News?

In a statement released after an official meeting **the Uttar Pradesh Chief Minister** said that the <u>Maha</u> <u>Kumbh</u>, which is being **organised in Prayagraj in 2025**, will have a "big impact" on the state's economy with crores of people attending the event.

 A study should be conducted on attracting both domestic and foreign tourists, and a concrete action plan should be developed for this purpose.

Key Points

- In the official meeting, the Chief Minister discussed the ongoing efforts, current results and future policy towards fulfilling the resolution of making the state a <u>USD 1 trillion economy</u>.
- It is emphasized that all the ministers and senior officials should make special efforts towards ease of living and maximum employment generation.
- The total <u>Gross Domestic Product (GDP)</u> of the state was 16.45 lakh crore in 2021-22. It increased to more than 25.48 lakh crores in 2023-24.
 - Uttar Pradesh is contributing 9.2% to the <u>national income</u> and is becoming the growth engine of the country's development as the second largest economy of the country.
 - The <u>unemployment rate</u> of the state, which was 6.2% in 2017-18, has come down to 2.4% in 2024.

Maha Kumbh

- Kumbh Mela comes under <u>United Nations Educational</u>, <u>Scientific and Cultural Organization</u> (UNESCO)'s Representative List of Intangible Cultural Heritage of Humanity.
- It is the largest peaceful congregation of pilgrims on earth, during which participants bathe or take a dip in a sacred river.
 - It takes place on the banks of the <u>Godavari river</u> in Nashik, the <u>Shipra river</u> in Ujjain, the Ganges in Haridwar, and the confluence of the Ganges, Yamuna, and the mythical <u>Saraswati river</u> in Prayagraj. The confluence is referred to as the 'Sangam'.
- As it is held in four different cities in India, it involves different social and cultural activities, making this a **culturally diverse festival**.
- The over month-long fair is marked by the construction of a massive tented township, complete with cottages, huts, platforms, civic facilities, administrative and security measures.
 - It is organized immaculately by the government, the local authorities and the police.
- The mela is especially renowned for the presence of an extraordinary array of religious ascetics enticed from remote hideaways in forests, mountains and caves

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