



Khelo India University Games 2022 Logo, Mascot, Flambeau, Anthem & Jersey launched in Lucknow

Why in News?

On 5 May 2023 Union Minister for Youth Affairs & Sports Anurag Singh Thakur and Chief Minister of Uttar Pradesh Yogi Adityanath launched the official Logo, Mascot, Flambeau, Anthem & Jersey of Khelo India University Games Uttar Pradesh-2022 on the auspicious occasion of Buddha Purnima in Lucknow.

Key Points:

- Significantly, this is the third edition of the Khelo India University Games.
- The games will start on 25 May and run till 3 June 2023.
- The Uttar Pradesh Chief Minister also flagged off four torch relays that would pass through the West, East, Central and Bundelkhand regions of India's largest state during the next 20 days.
- The logo of the University Games was launched by the Chief Minister.
- Union Minister Anurag Thakur released the anthem of the Games titled 'Khelo India - Har Dil Mein Desh' composed and sung by renowned singer Palash Sen.
- He then launched the official jersey of the University Games, which was worn by prominent players from Uttar Pradesh like Lalit Upadhyay, Sudha Singh and Divya Kakran and displayed it confidently on stage.
- The mascot of the University Games, Jitu Barasingha, an exotic live state animal and a symbol of 'Pride of Pride', was unveiled on the occasion.
- The final unveiling was the University Games torch which was brought on stage one by one by stalwarts of Uttar Pradesh - Lalit Upadhyay, Vandana Kataria, Sudha Singh, Vijay Yadav, Danish Mujtaba.
- It is worth mentioning that the official logo of Khelo India University Games 2022 Uttar Pradesh represents the rich heritage of India's largest state Uttar Pradesh. The insignia represents the rich traditional and historical heritage of the state, which has been the basis of its development in all aspects such as education, infrastructure and sports.
- Mascot Jeetu represents Barasingha. It is an amazing mammal, with a powerful physique and remarkable speed. It displays skill, ethics and grit in its nature and is the epitome of grace and finesse, which truly represents the spirit of Khelo India University Games, Uttar Pradesh. It showcases the power and richness of the cultural heritage of Uttar Pradesh.
- 'Shakti', the official torch of Khelo India University Games, Uttar Pradesh, is not only a symbol of its heritage and spirit but also a living entity that is full of energy. In order to motivate each athlete to move forward towards their ultimate goal, the river Ganga is engraved with 'Shakti' and inscribed on it is an upward-pointing, future-looking arrow depicting the glorious past and future of Uttar Pradesh Celebrates.
- The light-giving core of Shakti is also inscribed with peacock feathers and lotus petals, indicating her calm energy that can move mountains and is a powerful source of inspiration and willpower.
- This 12-day KIUG UP 2022 will be organized in the state capital Lucknow apart from Varanasi, Noida and Gorakhpur.
- The shooting competition will be held at Dr. Karni Singh Shooting Range in Delhi. The Kabaddi competition will start on 23 May 2023 in Noida while some other events will also start on 24, May 2023 at different places.
- Inspired by the ideology of skill, ethics and grit, the Khelo India University Games will officially be

held from May 25 to June 03, 2023, in various cities of Uttar Pradesh, in which more than 4000 athletes from 200 Indian universities will compete in 21 sporting events.

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