



## Three-day 'MP Auto-Show-2022' in Indore

### Why In News?

On April 28, 2022, a three-day auto expo '**Madhya Pradesh Auto-Show-2022**' was launched in Indore to promote auto industries in Madhya Pradesh. The auto-show will be held till April 30 at The Super Corridor and Natrex Auto Testing Track, Pithampur.

### Key Point

- To make Madhya Pradesh an automobile hub, the three-day auto-show is being organized by the state government in Indore through the **Madhya Pradesh Industrial Development Corporation (MPIDC)**.
- The main objective of the show is to promote the auto sector in the state, so that investment and employment opportunities can increase in the state.
- About 100 most reputed automobile manufacturing and automobile component manufacturing companies from across the country and abroad are participating in the auto-show. All these companies will display their products.
- It will display all types of vehicles such as e-vehicles, fuelled passenger cars, commercial vehicles, agricultural vehicles, agricultural vehicles and earthmoving and construction vehicles.
- The special equipment that makes Indore number one in cleanliness, which are used by municipal corporation Indore, will also be showcased at the auto-show. Around 10 auto companies will launch their products at the Auto Expo.
- In order to encourage startups in Madhya Pradesh, a separate startup zone has been created in auto-shows in which various startups belonging to the auto sector have been provided space at no charge.
- To encourage investment in the state, the auto-show will have sessions on various sectors including various meetings such as buyers' seller meet, business-to-government meet, business-to-business meet, as well as the policies of the state.
- Through AutoShow-2022, various auto companies will be briefed about Asia's largest auto testing track Natrex developed at Pithampur. At the same time, the facilities available in Natrex will be made aware of how testing facilities can be availed in their business.
- Recreational events like super car and super bike rally, drag race, demo of various testing tracks and go-cart will also be held at Pithampur, the Natrex auto testing track.