



Masaan Holi

[Source: TH](#)

Masaan Holi is a special two-day event in Varanasi. During this celebration, devotees put ashes from funeral fires and a pink powder (gulal) on each other. This event is also seen as **a way to celebrate death.**

- Many people join a big parade to the riverbank or ghat. They dance, sing, and chant "Har-Har Mahadev" as the air fills with ashes and pink powder.
- **Origin:** The ritual of Masan Holi Varanasi is believed to celebrate the **Holika-Prahalad mythological event with the pyre ashes.**
- **Significance:**
 - The use of pyre ashes in **Masan Holi Varanasi symbolises the shortness of life** and the cyclical nature of a **person's existence in this materialistic world.**
 - It is believed that the **ashes used in Masan Holi possess purifying properties** that cleanse the body, mind, and soul of impurities.
 - By smearing each other with ash during Holi, **people seek spiritual rejuvenation and internal purification.**

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