

e-RUPI: Voucher Based Digital Payment System

Why in News

The Indian government is going to launch an electronic voucher based digital payment system e-RUPI.

There are already many countries using the voucher system for example the US, Colombia, Chile, Sweden, Hong Kong, etc.

the Vision

e-RUPI

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e-RUPI is a cashless and contactless instrument for digital payment developed by National Payments Corporation of India



Connects sponsors of the services with beneficiaries & service providers in a digital manner without any physical interface



Assures timely payment without involvement of any intermediary.



It can also be used for delivering services meant for providing drugs & nutritional support under Mother & Child welfare schemes, TB eradication programmes, etc

Key Points

e-RUPI:

- It is a **cashless and contactless method for digital payment.** It is a **Quick Response (OR) code** or SMS string-based e-voucher, which is delivered to the mobile of the users.
- The users will be able to redeem the voucher without needing a card, digital payments app, or internet banking access, at the service provider.
- It connects the sponsors of the services with the beneficiaries and service providers in a digital mode without any physical interface.
- The mechanism also ensures that the payment to the service provider is made only after the transaction is completed.
- The system is **pre-paid** in nature and hence, **assures timely payment to the service provider** without the involvement of any intermediary.
- Different from Virtual Currency:
 - In effect, e-RUPI is still backed by the existing Indian rupee as the underlying asset and specificity of its purpose makes it different to a <u>virtual currency</u> and puts it closer to

a voucher-based payment system.

- Issuing Entities & Beneficiary Identification:
 - The one-time payment mechanism has been developed by the <u>National Payments</u>
 <u>Corporation of India</u> on its <u>Unified Payments Interface (UPI)</u> platform, in
 collaboration with the Department of Financial Services, Ministry of Health & Family
 Welfare, and National Health Authority.
 - It has boarded banks that will be the issuing entities. Any corporate or government
 agency will have to approach the partner banks, which are both private and public-sector
 lenders, with the details of specific persons and the purpose for which payments have to be
 made.
 - The beneficiaries will be identified using their mobile number and a voucher allocated by a bank to the service provider in the name of a given person would only be delivered to that person.

Uses:

Government Sector:

 It is expected to ensure a leak-proof delivery of welfare services and can also be used for delivering services under schemes meant for providing drugs and nutritional support under Mother and Child welfare schemes, drugs & diagnostics under schemes like <u>Ayushman Bharat Pradhan Mantri Jan Arogya Yojana</u>, fertiliser subsidies etc.

Private Sector:

• Even the private sector can leverage these digital vouchers as part of their employee welfare and <u>Corporate Social Responsibility (CSR)</u> programmes.

Significance:

- The government is already working on developing a <u>Central Bank Digital Currency</u> and the launch of e-RUPI could **potentially highlight the gaps in digital payments** infrastructure that will be necessary for the success of the future digital currency.
- Future of Digital Currency in India: According to the Reserve Bank of India (RBI), there are at least four reasons why digital currencies are expected to do well in India:
 - Increasing Penetration: There is increasing penetration of digital payments in the country that exists alongside sustained interest in cash usage, especially for small value transactions.
 - High Currency to GDP Ratio: India's high currency to Gross Domestic Product (GDP)
 ratio holds out another benefit of CBDCs.
 - Cash-to-GDP Ratio or Currency in Circulation (CIC) to GDP Ratio or simply currency-to-GDP ratio shows the value of cash in circulation as a ratio of GDP.
 - Spread of Virtual Currencies: The spread of private virtual currencies such as Bitcoin
 and Ethereum may be yet another reason why CBDCs become important from the point of
 view of the central bank.
 - Will Act as a Cushion: Central bank digital currencies might also cushion the general public in an environment of volatile private virtual currencies.

Source: IE