



# Shri Vishwakarma Skill University will start the 'Selfie with Daughter' campaign

## Why in News?

On 6 June 2023, Dr. Raj Nehru, Vice-Chancellor of Shri Vishwakarma Skill University located in Palwal district of Haryana, informed that the university will launch the 'Selfie with Daughter' campaign on 9 June in honour of daughters. Many big personalities from the country and the world will join this online ceremony.

## Key Points:

- Vice-Chancellor Dr. Raj Nehru said that initiatives are being taken to give a big dimension to this social campaign in honour of daughters. Along with honouring the daughters by taking selfies with them, there will also be an oath in this campaign. Through this pledge, a pledge will be taken to improve the lives of disabled daughters.
- The 'Selfie with Daughter' campaign is promoted by Sunil Jaglan and the campaign will be dedicated to specially-abled daughters.
- It is known that social worker Sunil Jaglan started the 'Selfie with Daughter' campaign on June 9, 2015. He is associated with Shri Vishwakarma Skill University in this campaign.
- Vice-Chancellor Dr. Raj Nehru said that through this campaign, an appeal will also be made that everyone should take selfies with their daughters and upload them on social media so that people's attitude towards daughters changes. Those who do not have daughters in their homes will be called to take selfies with disabled daughters and upload them.
- Anvi, the award winner of the 'Selfie with Daughter' campaign and the brand ambassador of the campaign, will also participate in the event. Apart from this, Vikram Shrestha, who promoted this campaign in Nepal, will also be part of the celebrations through online mediums.
- The oath will be -"I pledge to respect all daughters in my family and society. I take a pledge that whenever I meet a differently-abled daughter, I will make her life better. I pledge to contribute to making the 'Selfie with Daughter' campaign a success by taking a beautiful selfie with her and uploading it on my social media."

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