

# Kaushal Se Kal Badlenge: DDU-GKY

## Why in News

Recently, the **Ministry of Rural Development** (MoRD) has celebrated the **foundation day of** <u>Deen Dayal Upadhyaya Grameen Kaushalya Yojana</u> (DDU-GKY) as **"Kaushal Se Kal Badlenge"** on the occasion of **Antyodaya Diwas** (25<sup>th</sup> September).

## **Key Points**

- Inaugurations and New Releases:
  - · Agripreneurship (entrepreneurship in agriculture) Programme.
    - **Agripreneurship** is defined as generally, sustainable, community-orientated, directly marketed agriculture.
    - Sustainable agriculture denotes a holistic, systems-oriented approach to farming that focuses on the interrelationships of social, economic, and environmental processes.
  - Guidelines regarding Captive Employment under DDU-GKY.
    - Captive employers are businesses which can employ 500 or more in their own organisation or one of their subsidiaries and have suitable in-house training facilities.
  - Guidelines for Promotion of Integrated Farming Cluster (IFC).
    - **Integrated Farming is a combined approach** aimed at efficient sustainable resource management for increased productivity in the cropping system.
    - It has multiple objectives of sustainability, <u>food security</u>, farmer's security and <u>poverty</u> reduction by involving livestock, vermicomposting, <u>organic farming</u>, etc.
  - Memorandum of Understanding (MoU) for capacity building of <u>Farmer Producer</u>
     <u>Organisations</u> (FPOs)/<u>StartUps</u> and providing incubation support in rural areas.

### Deen Dayal Upadhyaya Grameen Kaushalya Yojana

- MoRD announced it on Antyodaya Diwas in 2014.
- It is a demand-driven placement linked skill training initiative working under the <u>National</u> <u>Rural Livelihood Mission</u> (NRLM).
- It uses skill training and placement in wage employment as a tool to diversify income and enable sustained upward movement out of poverty.
- DDU-GKY is uniquely focused on rural youth between the ages of 15 and 35 years from poor families.
- Achievements: Under DDU-GKY, 10.51 lakh rural youth have been trained and 6.65 lakh successfully placed so far.
  - All stakeholders need to bring more rural youths under DDU-GKY, who are interested to become independent and bring a change in society.
- Significance:

- DDU-GKY and integrated farming initiatives for rural development across the country are important for greater success in <a href="mailto:skilling">skilling</a> and placing the rural youth.
- DDU-GKY has played a **significant role in the context of** <u>Aatmanirbhar Bharat</u> through skilling.

### **Antyodaya Diwas**

- Every year, 25<sup>th</sup> September is observed as Antyodaya Diwas to mark the birth anniversary of Pandit Deendayal Upadhyaya, one of the great thinkers and philosophers of the nationalist movement of the country.
- The Government of India announced it for the first time in 2014 along with the <u>Deendayal</u>
   Antyodaya Yojana.
- Antyodaya means "uplifting the poorest of the poor" and the day aims to reach the person in the last mile.

