



G20 Culture Ministerial Meeting and B20 Summit 2023

For Prelims: [G20](#), [Business 20 \(B20\)](#), [Artificial intelligence \(AI\)](#)

For Mains: Role of the B20 in fostering collaboration among global business leaders, the importance of preserving cultural heritage.

Source: [TH](#)

Why in News?

Recently, the Prime Minister (PM) of India concluded the [G20](#) Culture Ministerial Meeting in Varanasi, Uttar Pradesh, with a consensus on safeguarding **cultural heritage highlighting** repatriation and addressing threats to assets.

- Additionally, the PM also addressed the **Business 20 (B20) India 2023 summit** in New Delhi.

What are the Key Highlights of the G20 Culture Meet?

- **Acknowledgment of Threats to Cultural Heritage:**
 - The "**Kashi Culture Pathway**" document identified various **threats to cultural heritage**, including looting, illicit trafficking of cultural property, destruction of cultural sites, desecration of relics, and more.
- **Impact of Cultural Threats:**
 - These threats can lead to the irreversible loss of cultural assets, disrupt socio-cultural practices, and affect the cultural, human, economic, and social rights of people and communities.
- **Concern Over Illicit Online Trade:**
 - Culture ministers from G20 countries expressed concerns about the **rise of online platforms enabling illicit trafficking of cultural property** and emphasized the need for potential regulations to address this issue.
- **Link Between Cultural Property and Organized Crime:**
 - Ministers highlighted the connection between the destruction and trafficking of cultural property and **organized crimes** like **money laundering, corruption, tax evasion, and terrorist financing, especially in conflict situations.**
- **Unity Against Cultural Destruction:**
 - All participating nations united against intentional or collateral destruction of cultural heritage, particularly in conflict scenarios that hinder peace and sustainable development.
- **Commitment to Living Heritage for Development:**
 - The G-20 nations also reaffirmed their commitment to **strengthen institutional and policy frameworks to harness living heritage** (inherited from our ancestors and passed on to our descendants) for sustainable development.
- **Prime Ministers' Museum:**
 - The PM of India highlighted the "**Prime Ministers' Museum**" in New Delhi, which showcases India's democratic heritage and emphasized the development of the "**Yuge**

Yugeen Bharat" National Museum, set to become the world's largest museum showcasing India's history and culture spanning over 5,000 years.

What is Business 20 (B20)?

▪ About:

- The B20 is the **official G20 dialogue forum involving the global business community.**
- B20 plays a leading role in mobilizing global business leaders' perspectives on global economic and trade governance.
 - It represents the **unified voice of the entire G20 business community.**
- Each year, a **B20 Chair is appointed by the G20 Presidency**, supported by a B20 Sherpa and secretariat.
- B20's goal is to provide **actionable policy recommendations aligned with rotating presidency priorities to foster economic growth.**
- B20 operates through **Task Forces (TFs) and Action Councils (ACs) responsible for consensus-based policy recommendations.**
- These recommendations are directed towards the G20 and international organizations.

▪ B20 India 2023 Theme:

- The theme for the B20 India is **R.A.I.S.E. This stands for Responsible, Accelerated, Innovative, Sustainable, Equitable Businesses.**
 - The vision is to collaborate with global partners in areas such as inclusive global value chains (GVCs), energy and climate change, digital transformation, financial inclusion, and the future of work.

▪ B20 India Members:

- Argentina, Australia, Brazil, Canada, China, France, Germany, India, Indonesia, Italy, Japan, Republic of Korea, European Union, United States, United Kingdom, Türkiye, South Africa, Saudi Arabia, Russia, and Mexico.

▪ Highlights of B20 India Summit:

- **Caution Against Treating Countries as Markets:**
 - The PM of India cautioned global businesses to move beyond treating countries solely as markets.
 - Stressed the importance of **balancing the interests of both producers and consumers for sustaining a profitable market.**
- **Global Supply Chain Disruptions and India's Solution:**
 - Pointed to **irreversible disruptions in global supply chains [post-Covid-19 pandemic.](#)**
 - Questioned the efficiency of such supply chains during critical times.
 - Presented India as a trustworthy solution to address disruptions in global supply chains.
 - Highlighted India's technological prowess, indicating its capacity to adopt innovative solutions and digital tools to manage and optimize supply chains.
- **Rethinking Business Approach:**
 - Advocated for a reboot of the **traditional "brand and sales" approach.**
 - Emphasized the need to **improve the purchasing power of people.**
 - Highlighted **India's success in lifting 13.5 crore people out of poverty in five years, creating a new consumer base.**
- **International Consumer Care Day:**
 - Suggested an annual **"International Consumer Care Day" to enhance trust between producers and buyers.**
 - Proposed businesses globally come together to pledge commitment towards consumers' well-being and market integrity.
- **Cryptocurrencies and AI Ethical Considerations:**
 - Addressed the emerging challenges posed by **cryptocurrencies and [artificial intelligence \(AI\).](#)**
 - Highlighted the need for an integrated global framework to address concerns from all stakeholders.
 - Discussed **ethical considerations associated with AI, including algorithm**

bias and societal impact.

- Advocated for collaboration between **global business communities and governments to ensure the expansion of ethical AI.**
- **Challenges and Opportunities:**
 - Urged businesses and society to analyze decisions' impact on the planet.
 - Stressed that answers to challenges like **climate change, energy crisis, food supply chain imbalance, and cybersecurity will shape business and humanity's future.**
- **B20 Task force Recommendations:**
 - The Task Force has made four key recommendations they are
 - **Global [Sustainable Development Goals \(SDG\) Acceleration.](#)**
 - **Fund for financing of 'Global Public Goods'** (with initial thrust on geographically fungible SDG projects in climate, energy, biodiversity, and ocean pollution)
 - **Capacity building of domestic financial sectors** for SDGs financing
 - Improving **MSME access to finance and reducing cost of capital to foster inclusive growth.**
 - Financing **sustainable and resilient infrastructure with enhanced focus on healthcare, energy, and digital infrastructure.**

Ethical AI:

- AI that adheres to well-defined ethical guidelines regarding fundamental values, including such things as individual rights, privacy, non-discrimination, and non-manipulation.

UPSC Civil Services Examination Previous Year's Question (PYQs)

Prelims:

Q. In which one of the following groups are all the four countries members of G20? (2020)

- (a) Argentina, Mexico, South Africa and Turkey
- (b) Australia, Canada, Malaysia and New Zealand
- (c) Brazil, Iran, Saudi Arabia and Vietnam
- (d) Indonesia, Japan, Singapore and South Korea

Ans: (a)

Q. Consider the following statements about G-20: (2023)

1. The G-20 group was originally established as a platform for the Finance Ministers and Central Bank Governors to discuss the international economic and financial issues.
2. Digital public infrastructure is one of India's G-20 priorities.

Which of the statements given above is/are correct?

- (a) 1 only
- (b) 2 only
- (c) Both 1 and 2
- (d) Neither 1 nor 2

Ans: (c)

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