



Rajasthan Domestic Travel Mart

Why in News?

- On July 9, 2022, Tourism Minister Vishvendra Singh informed that 'Rajasthan Domestic Travel Mart (RDTM)' will be organized from July 22 to 24. The launch event of Travel Mart from 22nd July will be at Hotel Clarks Amer.

Key Points

- The Rajasthan Domestic Travel Mart will have two-day B2B meetings between exhibitors from Rajasthan and buyers from Pan India. Around 200 exhibitors will showcase their tourism products at the Travel Mart. Around 250 domestic tour operators from different states of the country will participate. These travel marts will prove to be very beneficial for the tourism sector.
- The Tourism Minister informed that the 'Rajasthan Film Tourism Promotion Policy' will also be released at the inaugural function of Rajasthan Domestic Travel Mart .
- He informed that Rajasthan Film Tourism Promotion Policy has been brought in with the objective of establishing Rajasthan as a film shooting destination and to promote film making in Rajasthani language.
- This will provide employment to the people and youth associated with the film industry in the state and promote Rajasthani language. Along with this, people associated with this business will also get other benefits including subsidy, State Goods and Services Tax (SGST) and exemption in fees payable on monuments under the state government.
- It is worth mentioning that road shows were organized in Jaipur, Mandawa, Jodhpur, Bharatpur and Udaipur districts of the state to invite domestic tour operators to RDTM.