

## 'Mor Jimmedari' Campaign

## Why in News

On September 7, 2021, Chhattisgarh's Health and Family Welfare Minister T.S. Singhdeo launched the awareness campaign 'Mor Jimmedari' in collaboration with other voluntary organizations including UNICEF and Ekta Parishad.

## **Key Points**

- On this occasion, Minister Singhdev flagged off the Mor Jimmedari Awareness Rath to motivate the people of the state towards covid behavior and vaccination.
- Singhdeo said that the campaign to make people aware of 100 percent vaccination and corona behavior in the state by UNICEF, Ekta Parishad and other allied organizations is a commendable initiative.
- Through UNICEF, their volunteers will go door-to-door in 600 inaccessible villages of 20 districts of the state to make people aware about the prevention of Kovid vaccination and infection.
- He appealed to all eligible people to get Covid vaccine for protection and control from Corona.
  Volunteers including UNICEF's Chhattisgarh Head Job Jakaria, Ekta Parishad's Ramesh
  Sharma were present in the program.

PDF Reference URL: https://www.drishtiias.com/printpdf/mor-jimmedari-campaign