



---

## MoU Between Kashi Vishwanath Dham (KVD) and UPSNA | Uttar Pradesh | 30 Apr 2024

### Why in News?

The **Shri Kashi Vishwanath Special Areas Development Board** is set to enter into an Memorandum of Understanding (MoU) with **UP Sangeet Natak Akademi (UPSNA)** to **enhance the cultural events** at [Kashi Vishwanath Dham](#) during various occasions like Mahashivratri.

### Key Points

- During a global workshop held in Lucknow, a presentation on the **positive impact of cultural activities** on the **social, economic and cultural scenario** of the holy city was emphasised.
  - Following this, it was determined to introduce a wider range of colors to the events and activities held during **festivals such as Mahashivratri** and on significant dates in the **Sanatan calendar such as Pradosh**.
- According to the director of UPSNA, a comprehensive plan for organising cultural events at KV Dham by Akademi will be presented to the state government shortly.
  - After receiving approval by the state government, consent of the religious affairs department's director and divisional commissioner will be sought to sign the proposed MoU.
  - As per the MoU, new arrangements would be made by involving local, national as well as international artistes.

### The Uttar Pradesh Sangeet Natak Akademi (UPSNA)

- It is a prominent institution dedicated to the **promotion and preservation of music, dance, and theater** in the state of Uttar Pradesh, India.
- It was **established on 13 November, 1963**.