

## **PLI and India's Growth Ecosystem**

**For Prelims:** Production Linked Incentive scheme (PLI), Manufacturing Sector, Ease of doing business, 5G, Green technologies, Carbon footprint, Free trade agreements, One-district-one-product, SFURTI.

**For Mains:** Incentives Under the Production Linked Incentive scheme, PLI Contribution to India's Growth Trajectory.

### Why in News?

As the world adjusts to a new economic reality in the wake of the <u>Covid-19 pandemic</u>, **India has** recognized a strategic opportunity to establish itself as a key player in the global value chains.

The manufacturing industry's positive response to the <u>Production Linked Incentive scheme</u> (<u>PLI</u>) is likely to upgrade the labor force's skills, replace old machinery, enhance production volumes and make logistics and operations efficient, giving India a chance to become a key <u>manufacturing player</u>.



# **SOP STORY SO FAR**

## **SECTORS WHERE PLI SCHEME HAS BEEN ANNOUNCED**

### March 2020

- ➤ Key starting materials (KSMs)/ drug intermediates (DIs) and active pharmaceutical ingredients (APIs)
- Large scale electronics manufacturing



Medical devices

### November 2020

- ➤ Electronics/ technology products
- Pharmaceuticals drugs
- ➤ Telecom & networking products

- > Food products
- ➤ White goods (ACs & LED)



High-efficiency solar PV modules

> Automobiles & auto components



- Advance chemistry cell (ACC) battery
- Textiles MMF segment and technical textiles
- > Specialty steel

### Sept 2021

Drones and drone components



### What is the Production Linked Incentive scheme (PLI)?

### About:

- The Indian government's introduction of the PLI scheme in 14 key manufacturing sectors is a significant step towards achieving its strategic vision for the manufacturing industry.
  - With a budget of ₹1.97 lakh crore, the scheme is well-designed to encourage growth and sustainability in the targeted industry through various incentives and support measures.
- Launched in March 2020, the scheme initially targeted three industries:
  - Mobile and allied Component Manufacturing
  - Electrical Component Manufacturing and
  - Medical Devices

#### Targeted Sectors:

 The 14 sectors are mobile manufacturing, manufacturing of medical devices, automobiles and <u>auto components</u>, pharmaceuticals, drugs, specialty steel, telecom & networking products, electronic products, white goods (ACs and LEDs), food products, textile products, solar PV modules, advanced chemistry cell (ACC) battery, and <u>drones</u> and <u>drone components</u>.

#### Incentives Under the Scheme:

- The incentives given, are calculated on the basis of incremental sales.
  - In some sectors such as advanced chemistry cell batteries, textile products and the drone industry, the **incentive to be given will be calculated on the basis of sales**, performance and local value addition done over the period of five years.
- The **emphasis on R&D investment** will also help the industry keep up with global trends and remain competitive in the international market.

### How PLI is Creating a Growth Ecosystem in India?

- Reducing Dependency on Imports: This shift in the manufacturing landscape could have significant implications for global trade, reducing dependency on a single-source country and diversifying the sources of production.
- Meeting the Demand: Increased production volumes are meeting consumer demand, particularly in the telecom and networking sectors with faster adoption of 4G and 5G products.
  - The PLI scheme for large-scale electronics manufacturing (LSEM) saw successful results, with 97% of mobile phones sold in India now being made in India. As of September, 2022, the PLI scheme for LSEM attracted investments of ₹4,784 crore and generated 41,000 additional jobs.
- Reducing Carbon Footprint: The PLI scheme's emphasis on green technologies will reduce the carbon footprint and position India as a pioneer in green policy implementation.
- **Boosting Free Trade Agreements:** Improved productivity is **boosting** <u>free trade agreements</u> for better market access and increased sales are driving demand for better logistical connectivity.
- **Frontlining Rural India:** The government of India is working closely with states to help industries and artisans in rural areas become part of the country's growth story.
  - This is being done through initiatives such as "<u>one-district-one-product</u>" to support local businesses, and "<u>SFURTI</u>" to improve traditional industries.

