



Madhya Pradesh Ratlam's Riyawan Garlic Receives GI Tag | Madhya Pradesh | 07 Mar 2024

Why in News?

Recently, the flavourful garlic from Riyawan village in Jaora tehsil of Ratlam district has been awarded the [Geographical Indication \(GI\) tag](#).

Key Points

- The GI registration process for Riyawan Garlic was initiated in January 2022 by the [Farmer Producer Organisation \(FPO\)](#) Riyawan Farm Fresh Producer Company in Chennai.
- Riyawan Garlic is renowned for its **unique quality and high yield**, with each bulb containing five to six cloves. Known for its **pungent and robust flavour**, this garlic variety also boasts a **higher oil content** compared to others.
 - The GI tag opens up new opportunities in international markets, complementing the state government's efforts to promote Ratlam's garlic as a district product.
 - The garlic variety is already in **high demand within the country** under the name **RiyaWan Silver Garlic**.
 - For two decades, garlic has been cultivated using traditional methods in Riyawan village of **Piploda tehsil**.
- Riyawan has earned a reputation as the pioneer village for seed development, due to its unique qualities such as **white curtain, bud size, and medicinal value**. Its high storage capacity allows for long-term preservation.

Geographical Indication (GI) Tag

- A GI tag is a **name or sign used on certain products** that correspond to a specific geographical location or origin.
- The GI tag ensures that only the **authorised users or those residing in the geographical territory** are allowed to use the popular product name.
 - It also protects the product from being copied or imitated by others.
- A registered GI is valid for 10 years.
- GI registration is overseen by the Department for Promotion of Industry and Internal Trade under the Ministry of Commerce and Industry.
- **Legal Framework and Obligations:**
- The **Geographical Indications of Goods (Registration and Protection) Act, 1999** seeks to provide for the registration and better protection of geographical indications relating to goods in India.
- It is governed and directed by the **WTO Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS)**.
 - Furthermore, the significance of protecting industrial property and geographical indications as integral components of intellectual property is acknowledged and emphasised in Articles 1(2) and 10 of the Paris Convention.