



Madhya Pradesh: Queen On The Wheel | Madhya Pradesh | 05 Mar 2024

Why in News?

Recently, **Madhya Pradesh Tourism Board** flagged off the '**Queen On The Wheel**' women biking tour to promote [tourism](#) in the state and empower women travelers.

- The women biking tour will come to an end on the occasion of [International Women's Day \(8th March\)](#).

Key Points

- **Participants:** A total of **25 women bikers** from across India, including a **Brazilian rider living in Nagpur**, are participating in the tour.
- **Objective:** The tour aims to establish Madhya Pradesh as a **safe and empowering** destination for women travelers, promoting women empowerment and adventure tourism.
- **Itinerary:** The bikers will visit **Chanderi, Kuno National Park in Sheopur district, Gwalior, Orchha, and Khajuraho**, experiencing the beauty and culture of these places.
- **Safety Precautions:** Complete safety precautions have been taken, including ambulance and support vehicles with mechanics accompanying the riders. Insurance has been provided for all participants, and the route has been thoroughly checked for support in case of emergencies.

International Women's Day

- Women's Day was **first celebrated back in 1911 by Clara Zetkin**, who was a German. The roots of the celebration had been in the labour movement across Europe and North America.
 - However, **it was only in 1913 that the celebrations were shifted to 8th March**, and it has remained that way ever since.
- International Women's Day **was celebrated for the first time by the [United Nations](#) in 1975**.