



# Operation Asmita

## Why in News

On February 19, 2022, Bundi District Collector Renu Jaipal gave a presentation of an innovation named 'Operation Asmita' before the Chief Secretary.

## Key Points

- In some areas of Bundi district, 'Operation Asmita' is being started by the district administration to end prostitution, to take girls on the path of better childhood, excellent education and all-round development.
- Through this innovation, in collaboration with Nobel Laureate Kailash Satyarthi's team and expert organizations, various development-oriented activities will pave the way to bring the suffering section into the mainstream by linking education and employment.
- 'Operation Asmita' is being launched in Bundi district with a concentration of a particular community.
- It is being started from the village Ramnagar of the district. Shankarpura of Hindoli and Mohanpura of Indragarh will also be included.
- A phase wise action plan has been prepared for effective implementation of 'Operation Asmita'. Under this, activities will be done in collaboration with various institutions.
- Work will be done at different levels with the target group of identified families in the selected villages. There will be awareness activities in the affected areas in collaboration with Nobel Laureate Social Activist Kailash Satyarthi (the pioneer of Save Bachpan Andolan).
- For those deprived of education or dropout, educational facilities will be given to them. Educated unemployed will be linked with employment. They will be made aware of health and career building by brainwashing through counseling, awareness activities with other family members.
- In view of the livelihood of the family, skill development and employment oriented training will be provided with the help of the concerned departments.
- From time to time, various companies will organize placement camps for selected villages and educated unemployed will be given employment opportunities.
- To give opportunities to sports talent, sports fields will be developed in the respective areas and sports facilities and necessary training facilities will be provided.
- In the implementation of this innovation, along with the team of Nobel Laureate Kailash Satyarthi, the help of Child Welfare Committee, Childline and other experienced expert organizations and individuals will be taken. There will also be cooperation of various departments and institutions of the district administration.