



Uttar Pradesh Foundation Day 2024 | Uttar Pradesh | 29 Jan 2024

Why in News?

On **24th January 2024**, Uttar Pradesh celebrates its **75th Foundation Day**. This day is known as **Uttar Pradesh Diwas** or UP Diwas in Hindi.

Key Points

- The state was called the Brahmrishi Desh or the Madhya Desh in the Vedic period.
 - During the Mughal period, its territory was divided under governors.
- **On 24 January 1950, the United Provinces was renamed as Uttar Pradesh.**
 - From 1947 to 1950, India continued to adhere to British principles, leading to **Chakravarti Rajagopalachari serving as the Governor General** during this time. As a result, Uttar Pradesh was **established as a state under his leadership**.
- The initiative to celebrate 'Uttar Pradesh Day' was taken by the then **Governor Ram Naik** and this event has been celebrated **for three days every year since 2018**.
- Several **programs will be organised** from **January 24 to February 4, 2024, in Lucknow, Delhi and Noida.**
 - Several products will be exhibited under **One District One Product (ODOP)**, along with **Shilpotsav** in all the districts, like Awadh Shilpgram in Lucknow, Noida Haat Sector-32 and Kharak Singh Marg in Delhi's Connaught Place.
 - Shilpotsav is the **annual fair of artisans from across the country**, belonging to the weaker sections of the society.
 - Products of craftsmen from different states and cultural programs of the states were organised under **Ek Bharat Shreshtha Bharat**.

Ek Bharat Shreshtha Bharat

- This programme **aims to enhance interaction & promote mutual understanding** between people of different states/UTs through the concept of state/UT pairing.
- The **states carry out activities to promote a sustained and structured cultural connection** in the areas of language learning, culture, traditions & music, tourism & cuisine, sports and sharing of best practices, etc.

Khelo Uttar Pradesh Centre | Uttar Pradesh | 29 Jan 2024

Why in News?

According to UP Chief Minister Yogi Adityanath, '**Khelo Uttar Pradesh Centre**' will be established in every block of the state on the lines of the '**Khelo India Centre**' being established in every district by the

Key Points

- The Union Sports Minister honoured the medal winners and participants in the [19th Asian Games-2022](#), [4th Para Asian Games-2022](#) and [37th National Games-2023](#) at the Indira Gandhi Pratishthan in Lucknow's Gomti Nagar.
 - **Prize money worth Rs 62 crore was distributed** to 189 outstanding players of the state.
 - Along with this, **appointment letters** were also given to **seven medal winning players** as the **Deputy Superintendent of Police, District Youth Welfare Officer and Passenger/Goods Tax Officer.**
- **The players**, who can give their time after the games, will be **appointed coaches** at the '**Khelo UP Centre**' on a fixed honorarium.
- Uttar Pradesh is the home of 16% of the country's population and **UP players have won 25% of the Asian Games medals.**

Khelo India Programme

- The Khelo India Scheme **aims to encourage sports all over the country**, thus allowing the population to harness the power of sports through its cross-cutting influence, namely holistic development of children & youth, community development, social integration, gender equality, healthy lifestyle, national pride and economic opportunities related to sports development.
- Under the Scheme, talented players identified in priority sports disciplines at various levels are **provided annual financial assistance of Rs. 5 lakh per annum for 8 years.**

KHELO INDIA PROGRAMME

AIM

- Mass participation and promotion of excellence in sports
- Revive the sports culture in India at the grass-root level

12 VERTICALS OF KHELO INDIA

GAMES UNDER KHELO INDIA

- **Khelo India Youth Games** (aka Khelo India School Games till 2019)
 - 1st edition - New Delhi (2018)
 - Age limit - 18
 - KIYG 2023 host - MP (Bhopal)
- **Khelo India University Games**
 - 1st edition - Kalinga Institute of Industrial Technology (KIIT), Odisha (2020)
 - KIUG 2023 host - UP (Lucknow, Varanasi, G.Noida and Gorakhpur)
- **Khelo India Winter Games (KIWG)**
 - 3 editions held since 2020 (in Leh, Ladakh and Gulmarg (Kashmir))

SELECTION AND ASSISTANCE

- 1000 kids elected yearly for a scholarship program, trained to become medal winners
- Talented players identified in priority sports disciplines are provided Rs. 5 lakh p.a. for 8 years.

NODAL MINISTRY

- Ministry of Youth & Sports Affairs

HQ

- Jawaharlal Nehru Stadium (New Delhi)

Drishti IAS