

# **Upskilling of Street Vendors**

## Why in News

Recently, the Ministry of Skill Development and Entrepreneurship (MSDE) announced a pilot project to train 2,500 street food vendors in Delhi under the **Recognition of Prior Learning (RPL)** component of **Pradhan Mantri Kaushal Vikas Yojana (PMKVY) 3.0.** 

## **Key Points**

#### About:

- The project will be implemented by the Tourism and Hospitality Sector Skill Council (THSSC) and training partners of NSDC.
- The registered street food vendors will go through four-five days of counselling sessions where they will get clarity on their competencies, aptitude, interests, opportunities, and structure of the itinerary.
- The Vendors will be educated on health and safety standards, safety provisions under <u>Covid-19</u> protocols, effective communication techniques with staff and customers, new-age skills such as <u>digital literacy</u>, <u>financial literacy</u>, digital payments and e-selling.
- The vendors will also be supported with loans under the Mudra Scheme.
- It will make vendors eligible for e-cart licenses, make them learn to improve the hygiene conditions in food preparation and aesthetics of vending. They will be given Rs 500 per day for four days of training.

#### Objective:

 The objective is to impart relevant skills to street food vendors, which can lead to better services for consumers, more opportunities for revenue generation and awareness on civic regulations.

#### Significance:

- India has around **5.5 million street food vendors who contribute around 14% to the informal economy, making** their upskilling vital for the economy.
- It will surely help in lifting the working and living conditions of the workforce.
- It will provide social security and safety to 4,000 vendors in east Delhi and 25 lakh street vendors nationally..

#### Other Schemes related to Food vendors:

- PM SVANidhi Scheme
- Main Bhi Digital (me too digital)
- The Street Vendors (Protection of Livelihood and Regulation of Street Vending)
  Act, 2014.
- · Pradhan Mantri Shram Yogi Maandhan Yojana.
- Pradhan Mantri Matru Vandana Yojana.

## Pradhan Mantri Kaushal Vikas Yojana

About:

- PMKVY was launched in 2015 under <u>Skill India Mission</u>.
- It aims to train over 40 crore people in India in different skills by 2022.
- It aims at **vocational training and certification of Indian youth** for a better livelihood and respect in the society.

#### PMKVY-1.0:

- Launched on 15<sup>th</sup> July, 2015 (World Youth Skills Day) to encourage and promote skill development in the country by providing free short duration skill training, Special Projects, Recognition of Prior Learning, Kaushal & Rozgar Mela, etc.
- PMKVY 2.0 (2016-20):
  - Launched by scaling up both in terms of Sector and Geography and by greater alignment with other missions of the Government of India like <u>Make in India</u>, <u>Digital India</u>, <u>Swachh</u> <u>Bharat</u>, etc.
  - More than 1.2 Crore youth have been trained/oriented through an improved standardized skilling ecosystem in the country under PMKVY 1.0 and PMKVY 2.0.

#### PMKVY 3.0:

- Launched in January 2021, in 717 districts, 28 States/eight UTs, as a step towards <u>'Atma</u> <u>Nirbhar Bharat'.</u>
- It envisages training of eight lakh candidates over a scheme period of 2020-2021 with an outlay of Rs. 948.90 crore.
- The focus is on bridging the demand-supply gap by promoting skill development in areas of new-age and **Industry 4.0** job roles.

### **RPL Programme**

- It is being implemented by the <u>National Skill Development Corporation</u> (NSDC).
- It aims to promote decentralization and local governance for better planning and implementation of skill development programmes.
- It recognizes the value of learning acquired outside a formal setting and provides a government certificate for an individual's skills.

Source: PIB

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