

Two Day Travel and Tourism Fair (TTF) 2023 | Bihar | 09 Oct 2023

Why In News?

A two-day Travel and Tourism Fair (TTF)-2023 was organized at Gyan Bhawan, Patna on October 7-8, 2023.

Key Points:

- In this two-day brainstorming, Bihar will be developed from the perspective of the capital of spiritual tourism. In the last session of the ceremony, Bihar Agriculture Minister Kumar Sarvjeet awarded the participants.
- Before the concluding session, a discussion was organized on the topic 'Possibilities of Spiritual Tourism: Meditation, Yoga, Health'.
- In the program, Protocol Officer of Bodhgaya Temple Management Committee, Rahul Dev told that a meditation center has been built in Bodhgaya. The first course will start in this center from this session.
- Tourism Corporation Director Nand Kishore said that Bihar is the spiritual capital. There are three important places in the world Vatican City, Mecca and Bodh Gaya. Of these three, one is in Bihar, where tourists come from all over the world.
- The following awards were given in this program-
 - Best Print Promotional Material Award: India Tourism, Chhattisgarh Tourism and Jharkhand Tourism
 - Partner Hotel Award: Hotel Chanakya and Hotel AVR Patna
 - Transport Partner: Popular Tours
 - Group Participations Award: ABTO and TAB
 - Most Innovation and Product: Riya Travels and Tour
 - Best Decoration Award (Small Pavilion): Haryana Tourism
 - Best Decoration Award: Tourism Corporation of Gujarat Limited and Tamil Nadu Tourism
 - Best Decoration Award (Big Pavilion): Uttar Pradesh Tourism
 - Most Promising Destination for Adventures and Spiritual Tourism: Bihar Tourism



