# d

## **Reforms in MSME Sector**

This editorial is based on <u>"MSMEs have shown resilience in the face of steep challenges"</u> which was published in Livemint on 31/10/2022. It talks about the current state of MSME development in India and related challenges.

**For Prelims:** UDYAM Platform, Raising and Accelerating MSME Performance (RAMP) Scheme, Credit Guarantee Trust Fund for Micro & Small Enterprises (CGTMSE), Interest Subsidy Eligibility Certificate (ISEC), A Scheme for Promoting Innovation, Rural Industry & Entrepreneurship (ASPIRE), Zero Defect & Zero Effect (ZED).

**For Mains:** Significance of MSME Sector for India, Current Challenges Related to MSME Sector, Recent Government Initiatives Related to MSMEs.

The <u>Micro, Small and Medium Enterprises(MSMEs</u>) sector is an important pillar of the Indian economy as it contributes greatly to growth of the Indian economy with a vast network contributing about 45% to manufacturing output.

MSMEs provide about **110 million jobs** which is **22-23% of the total employment** in India. It is next highest to Agriculture. However, this sector still faces several challenges. Barely **15% of MSME units have registered with the** <u>UDYAM Platform</u>. **Heterogeneity**, fragmentation and informalization highlight the need for reforms in this sector.

**Formulation of targeted policies** in the areas of **infrastructure development, technology adoption, backward and forward linkage,** can help MSMEs to achieve their full potential and propel the Indian economy in a higher growth trajectory.

### What is the Significance of MSME Sector for India?

- Boon for Rural Development: Compared with large-scale companies, MSMEs aided in the industrialisation of rural areas at minimal capital cost. The sector has made significant contributions to the country's rural socio-economic growth and complemented major industries as well.
- Front Runner in Make in India Mission: As India aims that the products that are <u>'Make in</u> <u>India</u>' are also 'Made for the World,' adhering to global standards of quality. MSME is acquiring the centre stage in the mission. It is taken as a backbone in making this dream a possibility.
- Simple Management Structure for Enterprises: Considering India's middle-class economy, MSME offers a flexibility that it can start with limited resources within the control of the owner. From this decision making gets easy and efficient.
  - On the contrary, a large corporation requires a specialist for every departmental functioning as it has a complex organisational structure.
- Economic Growth and Leverage Exports: It is the most significant driver in India contributing to the tune of 8% to GDP.
- Nowadays, Multi National Companies are buying semi-finished, and auxiliary products

from small enterprises. It offers immense potential in creating a linkage between India's MSME base and big companies.

#### What are the Current Challenges Related to MSME Sector in India?

- Financial Constraint: In the Indian economy, access to finance has always been an issue for smaller firms and businesses. This is a major hindrance for businesses as well as the MSME sector.
  - However, the most disturbing fact about it is that only 16% of SMEs get access to timely finance, resulting in small and medium firms being forced to rely on their own resources.
- Lack of Innovation: Indian MSMEs lack innovation, and the majority of the products that they produce are based on outdated technologies. There is a severe <u>lack of entrepreneurs</u> in this sector, which has prevented it from adopting new technologies and tools.
  - As a result, MSMEs have had to struggle with outdated technology as well as low levels of productivity, especially when compared with larger firms.
- Majority of Small Firms: Micro and small businesses account for more than 80% of MSMEs. Therefore, due to communication gap and awareness, they cannot take advantage of the government's emergency line of credit, stressed asset relief, equity participation, and fund of funds operation.
- Lack of Formalisation Amongst MSMEs: MSMEs lack formalisation and this contributes to the credit gap.
  - Almost **86% of manufacturing MSMEs in the country are unregistered.** Even today, only about 1.1 crore MSMEs are registered with the <u>Goods and Services Tax.</u>

What are the Recent Government Initiatives Related to MSMEs?

- Raising and Accelerating MSME Performance (RAMP) Scheme
- Credit Guarantee Trust Fund for Micro & Small Enterprises (CGTMSE)
- Interest Subsidy Eligibility Certificate (ISEC)
- A Scheme for Promoting Innovation, Rural Industry & Entrepreneurship (ASPIRE)
- Credit Linked Capital Subsidy for Technology Upgradation (CLCSS)

#### What Should be the Way Forward?

- Regulatory Mechanism: The growing importance of the <u>data economy</u> necessitates the government creating an independent body to advise and offer consultancy to MSMEs and establish regulatory measures to protect them from economic shocks.
- Supply Chain Finance: It can help MSMEs meet urgent working capital requirements and allow them to make early payments or have quicker access to funds that they are owed and to inculcate Zero Defect & Zero Effect (ZED) practices in manufacturing done by Indian MSMEs.
  - Technology-enabled platforms to automate transactions can be created making it easier for MSMEs to track payments.
    - With such seamless and quick funding, MSMEs can easily invest in business expansion, procure new raw materials, or update their inventories.
- Linking Government Projects with Local MSME: The government can play a crucial role in creating domestic manufacturing capabilities by the leverage of proposed public procurements and projects.
  - For instance, **public projects such as** <u>Sagarmala</u>, <u>Bharatmala</u>, and industrial corridors **can be linked with the MSME sector**.
- Industry-Academia Channel: A greater connection between government industry-academia is required to identify the evolving requirements in manufacturing and prepare an employable workforce, contributing to <u>Industrial Revolution 4.0.</u>
- Dedicated MSME Portal: A portal can be created for MSME formalisation and registration. It will not only bring transparency but also help in reducing frauds and misappropriation of data.
  - And it can also be developed as a **full-fledged marketplace for MSMEs** through which

sellers can develop forward and backward linkages.

- Aadhaar or PAN can be used as a unique identifier for all compliance purposes and annual registration process as a vendor must be simplified or can be done with this identifier.
- E-Courts for Dispute Resolution: Often the <u>National Company Law Tribunal (NCLT)</u> proceedings lead to drainage of precious financial resources for MSME sector.
  - To push for faster resolution of cases, there is a need to strengthen the NCLT framework with introduction of alternate methods of debt resolution, such as via <u>e-</u> <u>courts.</u>
- Incentivising Digital Adoption Within the Sector: By incentivizing digital adoption within this sector, particularly disruptive technologies such as <u>artificial intelligence</u> and <u>quantum</u> <u>technology</u>, the industry can experience a technological boom.

#### Drishti Mains Question:

Highlight major challenges related to MSME sector in India and suggest reforms in order to maximise their potential and propel the Indian economy forward.

#### **UPSC Civil Services Examination, Previous Year Question:**

Prelims:

**Q.1** What is/are the recent policy initiative(s)of Government of India to promote the growth of the manufacturing sector? (2012)

- 1. Setting up of National Investment and Manufacturing Zones
- 2. Providing the benefit of 'single window clearance'
- 3. Establishing the Technology Acquisition and Development Fund

Select the correct answer using the codes given below:

(a) 1 only (b) 2 and 3 only (c) 1 and 3 only (d) 1, 2 and 3 **Ans: (d)** 

**Q.2.** Which of the following can aid in furthering the Government's objective of inclusive growth? (2011)

- 1. Promoting Self-Help Groups
- 2. Promoting Micro, Small and Medium Enterprises
- 3. Implementing the Right to Education Act

Select the correct answer using the codes given below:

(a) 1 only
(b) 1 and 2 only
(c) 2 and 3 only
(d) 1, 2 and 3
Ans: (d)

PDF Refernece URL: https://www.drishtiias.com/current-affairs-news-analysis-editorials/news-editorials/01-11-2022/print