



EatSmart Cities Challenge and Transport 4 All Challenge

Why in News

Recently, the Ministry of Housing and Urban Affairs launched the **EatSmart Cities Challenge** and **Transport 4 All Challenge**.

- The challenges aim at creating an **environment of right food practices and habits** and to make **public transport safe, affordable, comfortable, and reliable**.

Key Points

▪ EatSmart Cities Challenge:

◦ About:

- The EatSmart Cities Challenge is envisioned as a competition among cities to recognize their efforts in adopting and scaling up various initiatives under **Eat Right India**.
- The challenge is open to all [Smart Cities](#), capital cities of States /UTs, and cities with a population of more than 5 lakh.

◦ Objective:

- It aims to motivate Smart Cities to develop a plan that supports a healthy, safe and sustainable food environment supported by institutional, physical, social, and economic infrastructure along with the application of 'smart' solutions to combat food related issues.

◦ Significance

- The challenge has a potential to create social and behavioural change towards food safety, hygiene and nutrition.

▪ Other Related initiatives:

- **Limit TFA:** Recently, the [Food Safety and Standards Authority of India \(FSSAI\)](#) has capped the amount of trans fatty acids (TFA) in oils and fats to 3% for 2021 and 2% by 2022 from the current permissible limit of 5% through an amendment to the Food Safety and Standards (Prohibition and Restriction on Sales) Regulations 2011.
- **'Raman 1.0':** A new-age, hand-held battery operated device to perform rapid detection (in less than 1 minute) of economically driven adulteration in edible oils, fats and ghee.
- **Food Safety Magic Box:** This do-it-yourself food testing kit comprises a manual and equipment to check for food adulterants, which school children can use in their classroom laboratories.
- **Food Safety Mitra scheme:** It aims to support **small and medium-scale food businesses** so as to comply with the **food safety laws** and will facilitate them with the licensing and registration process, hygiene ratings and training programme.
- **Eat Right Mela:** It is an outreach activity for citizens to nudge them towards eating right. It is organised to make citizens aware of the health and nutrition benefits of different types of food.

▪ **Transport 4 All Challenge:**

◦ **About:**

- The initiative has been launched in collaboration with **The Institute for Transportation and Development Policy (ITDP)** and aims to bring together cities, citizen groups, and start-ups to develop solutions that improve public transport.
- ITDP is a non-governmental non-profit organization that focuses on developing bus rapid transit systems, promoting biking, walking, and non-motorized transport, and improving private bus operators margins.

▪ **Objective:**

- The Transport 4 All Digital Innovation Challenge Aims to develop digital solutions that will make public transport safe, affordable, comfortable, and reliable for all.

▪ **Significance**

- COVID-19 has brought the entire world to a halt with transport being one of the worst-hit sectors. Transport 4 All Digital Innovation Challenge has the potential to support cities to recover from this mobility crisis.
- It will support the cities and start-ups all over the country to move towards digital transformation in urban mobility.

▪ **Initiatives to Address Urban Transport Issues:**

- **National Electric Mobility Mission Plan (NEMMP)**: The plan aims to achieve national fuel security by promoting hybrid and electric vehicles in the country
- **Faster Adoption and Manufacturing of (Hybrid &) Electric vehicles in India (FAME India)**: This scheme supports hybrid/electric vehicles market development and manufacturing ecosystem.
- **Mass Rapid Transit/ Transport Systems (MRTS)**: In 2017, the government introduced the new Metro Policy which aims to improve collaborations, standardising norms, financing and creating a procurement mechanism so that the projects can be implemented effectively.
- **Personal Rapid Transit System (PRT)**: It is a transport mode combining small automated vehicles, known as pods, operating on a network of specially built guideways.
- **Green Urban Mobility Initiative**: The Indian government launched the Green Urban Mobility Initiative (GUMI) to boost green and sustainable alternatives under the Smart Cities Mission.

SOURCE: PIB

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