

## Madhya Pradesh Tourism Quiz Competition, 2022

## Why in News?

On July 14, 2022 Principal Secretary, Tourism and Managing Director Tourism Board Shiv Shekhar Shukla informed that Madhya Pradesh Tourism Board has been set up 'Madhya Pradesh Tourism Board' with the objective of acquainting the school students with the tourism of the state and developing the process of learning through tourism. State Tourism Quiz Competition, 2022' is being organized.

## **Key Points**

- This competition is being organized by Madhya Pradesh Tourism Board in association with School Education Tourism Development Corporation, District Administration and District Archaeological Tourism and Culture Council.
- Through this competition, students will get acquainted with the rich history, traditions, historical heritage, cultural colors, local art, natural richness, great personalities and possibilities of tourism importance etc.
- The competition will enhance tourism related information among the children along with the attraction of different regions of Madhya Pradesh for tourism.
- Students studying in classes 9th to12th from Government, Non-Government, CBSE and Central Schools will be able to participate in the competition.
- The winners and runner-up teams of the competition will be given certificates and medals along with tour packages of the hotels of Tourism Corporation. This competition is being organized every year by the Tourism Board except during the Covid period.
- The tourism quiz competition will be held at two levels. The first phase of the district level competition will be held on August 24. The 3-member team participating in the district level competition will be selected by the principals of the school concerned at the school level.
- The first three winning teams from each district will be given a coupon for a free stay of 2 nights and 3 days and the three runner-up teams for one night and 2 days at the Tourism Development Corporation hotel. This will include the cost of travel, food, local excursions etc. to the tourist place. The team that comes first at the district level will participate in the competition at the state level in the second phase.
- The district level competition will be held in two phases. The first stage will consist of a written quiz and the second stage will consist of audio-visual questions. The 6 teams securing the highest marks in the written quiz will be admitted to the audio-visual stage.
- In both the phases, there will be questions related to the tourism and tourism sector of the state, art, promotion, spirituality, historical heritage, natural, cultural environment and films filmed in the state etc. In the 'Azadi Ka Amrit Mahotsav', questions related to places related to the freedom struggle of Madhya Pradesh and freedom fighters will also be included.