



# International Day Against Drug Abuse and Illicit Trafficking

## Why in News

Recently, the Minister for Social Justice & Empowerment launched the website for the **Nasha Mukh Bharat Abhiyaan (NMBA)** on the occasion of [International Day Against Drug Abuse and Illicit Trafficking \(26<sup>th</sup> June\)](#).

- The **Ministry of Social Justice & Empowerment** is the **nodal ministry for Drug Demand Reduction**, implements various programmes for drug abuse prevention across the country.

## Key Points

- **About:**
  - In order to strengthen action and cooperation in achieving the goal of a world free of drug abuse, the [United Nations \(UN\) General Assembly](#), in **December 1987**, decided to mark **26<sup>th</sup> June as the International Day Against Drug Abuse and Illicit Trafficking**.
- **2021 Theme:**
  - "**Share Facts On Drugs, Save Lives**"
- **Related Initiatives:**
  - **Single Convention on Narcotic Drugs**, 1961.
  - The **Convention on Psychotropic Substances**, 1971.
  - The **UN Convention against Illicit Traffic in Narcotic Drugs and Psychotropic Substances**, 1988.
    - India is a signatory to all three and has enacted the [Narcotics Drugs and Psychotropic Substances \(NDPS\) Act, 1985](#).
  - Every year, the UN publishes a [World Drug Report](#).

## Indian Initiatives

- **Nasha Mukh Bharat Abhiyaan/Drugs-Free India Campaign:**
  - It was flagged off on **15<sup>th</sup> August 2020 (Independence Day)** across 272 districts of the country found to be most vulnerable based on the data available from various sources.
  - Its focal points are **preventive, mass education and sensitization, capacity building** of service providers, **positive partnership** with educational institutions, and **augmentation of treatment, rehabilitation and counselling facilities**.
- **National Action Plan for Drug Demand Reduction:**
  - This Ministry of Social Justice & Empowerment has **begun implementation of a [National Action Plan for Drug Demand Reduction \(NAPDDR\) for 2018-2025](#)**.
  - It aims at **reduction of adverse consequences of drug abuse** through a multi-pronged strategy involving **education, de-addiction and rehabilitation** of affected individuals and their families.
  - It focuses on preventive education, awareness generation, identification, counselling, treatment and rehabilitation of drug-dependent persons and training and capacity building of the service providers through **collaborative efforts of the Central and State Governments and Non-Governmental Organizations**.
    - There are more than **500 voluntary organizations across the country, which are assisted financially** under the NAPDDR scheme.

**Source: PIB**

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