



Financial Literacy Week 2022 | Jharkhand | 16 Feb 2022

Why in News?

- **The Financial Literacy Week was formally inaugurated on February 14, 2022** by Sanjeev Sinha, General Manager, RBI, Ranchi Headquarters in Jharkhand.

Key Points

- The **Reserve Bank of India (RBI)** has been organizing **Financial Literacy Week (FLW) every year since 2016 to propagate financial education messages on a specific topic across the country.**
- This year's Financial Literacy Week **theme is 'Go Digital, Go Secure'**, which will be observed from February 14 to February 18.
- During the Financial Literacy Week, **RBI will broadcast three messages - Facilitation of Digital Transactions, Security of Digital Transactions and Safety of Customers.**
- Some other measures have also been taken by RBI for financial literacy, such as-
 - The Reserve Bank of India has released the third edition of the **FAME (Financial Awareness Message)** booklet, which **aims to provide basic financial literacy messages to the public.**
 - Audio visuals on topics related to financial literacy have been prepared for the benefit of the general public. These audio visuals are on 'Basic Financial Literacy', 'Unified Payments Interface' and 'Going Digital'.