



Bastar Cafe Will Open in Raipur and Delhi

Why in News

- In the meeting of Chhattisgarh Tea-Coffee Board held under the chairmanship of Chhattisgarh Agriculture and Water Resources Minister Ravindra Choubey, initiative was taken to start Bastar Cafe in Raipur and New Delhi for sale-cum-marketing of coffee produced in Bastar.

Key Points

- In the meeting, it was decided to sign MoUs with private companies for expanding the area under tea and coffee cultivation in Bastar and Surguja divisions and for marketing of coffee produced in Bastar.
- Presently, Bastar Cafe is being operated in Jagdalpur for sale-cum-marketing for coffee produced in Bastar.
- Minister Ravindra Choubey gave instructions to make a project by conducting a survey to promote the cultivation of tea and coffee in the plateau areas of Surguja division of the state including Bastar and said that for the marketing of coffee produced in Bastar, MoU with private companies with the condition Be that the name of Bastar will be compulsorily included in the brand name of coffee.
- He said that the necessary amount should be ensured from the DMM fund for setting up the machine for its processing. Along with this, the officials were also instructed to identify the area for coffee cultivation in Sukma district.
- Coffee plantation planted in 20 acres in Darbha has started production. In the first phase, 8 quintals of coffee has been produced, which is being used through Bastar Cafe operating in Jagdalpur, where two kg of coffee is being consumed per day. At least three more cafes can be started for the use and marketing of the quantity produced. For the branding of Bastar Coffee, it was said that one cafe each would be started in Raipur and Delhi.
- It was informed in the meeting that in the year 2021, coffee has been cultivated in 55 acres in Darbha of Bastar. At present, coffee cultivation is proposed in a total of 5108 acres in Bastar district.
- It is worth mentioning that in Bastar district, the target is to expand the cultivation of coffee in 1000 acres every year. It will be cultivated in 5820 acres by the year 2026.
- In the meeting, the action plan for promotion of tea cultivation in Jashpur district and the resources required for tea-coffee production were also discussed.