



# Agri Export Policy

## Why in News

Recently, the [Agricultural and Processed Food Products Export Development Authority \(APEDA\)](#) along with State Government of Andhra Pradesh has dispatched the **first shipment** of high-quality bananas from Anantpur in Andhra Pradesh to Jawaharlal Nehru Port (JNPT) in Mumbai for **exports to international markets**.

- The long-distance affects the viability of export shipments **due to high transport costs and quality losses**. Hence, this time efforts were made for reducing the transit time by using **refrigerated rail containers** (freight transport that is refrigerated for the transportation of temperature-sensitive cargo).

## Agri Export Policy

Keeping in mind the significant Indian agriculture holds, Government of India introduced Agri Export Policy in 2018.

- **Objectives:**
  - **Double Exports:** To double [agricultural exports](#) from the present \$30 billion to \$60 billion by 2022 and reach \$100 billion in the next few years thereafter, with a stable trade policy regime.
  - **Diversification:** To **diversify** the export basket, and boost high value and value-added agricultural exports including focus on perishables.
  - **Non-Traditional Agri Products Promotion:** To promote novel, indigenous, organic, ethnic, traditional and non-traditional Agri products exports.
  - **Market Access:** To provide an **institutional mechanism** for pursuing market access, tackling barriers and deal with sanitary and phytosanitary issues.
  - **Global Integration:** To strive to double India's share in world agri-exports by integrating with global value chain at the earliest.
  - **Benefit Farmers:** Enable farmers to get benefit of export opportunities in the overseas market.
- **Vision:** Harness export potential of Indian agriculture, through suitable policy instruments, to make India a global power in agriculture and raise farmers income.
- **Elements:**

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<b>Strategic</b>	Policy Measures
	Infrastructure and Logistics Support
	Holistic Approach to boost exports
	Greater involvement of State Governments in Agri Exports

<b>Operational</b>	Focus on Clusters
	Promoting Value added exports
	Marketing and promotion of "Brand India"
	Attract private investments into production and processing
	Establishment of Strong Quality Regimen
	Research & Development
	Miscellaneous

**[Source: PIB](#)**

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