

# India Today State of the States Conclave-2021 | Madhya Pradesh | 20 Dec 2021

## Why in News

 On December 18, 2021, Senior Associate Editor of India Today presented the 'Most Improved Big State in Agriculture' award to Madhya Pradesh Chief Minister Shivraj Singh Chouhan at the 'India Today State of the States Conclave 2021' on behalf of India Today Group.

## **Key Points**

- Every year the states are awarded in two categories in the agriculture sector by India Today. These categories are Overall Best and Most Improved State in Agriculture. Madhya Pradesh has been awarded this award for its efforts towards adopting latest technologies for increasing income from agriculture and making market facilities accessible to farmers.
- Madhya Pradesh has received this award for the fourth time in a row in the Most Improved Big State in Agriculture.
- To increase agricultural production in Madhya Pradesh, along with various incentive schemes, the procurement of agricultural produce at the minimum support price has been ensured. Along with this, special efforts are being made on value addition while working towards increasing the income from agriculture of the farmers.
- For the purpose of providing necessary advice for value addition in respect of seven major crops, the services of experts have been taken. The procurement process has also been simplified in the state through the app. Grants are being made available to the farmers in the state on the latest equipment for agriculture.

# Chitra Bharati National Short Film Festival-2022 Mobile App | Madhya Pradesh | 20 Dec 2021

#### Why in News

 On December 19, 2021, the Minister of Medical Education, Government of Madhya Pradesh, Vishwas Sarang, launched the app of the prestigious 'Chitra Bharati National Short Film Festival-2022 (CBFF-2022)' of Bharatiya Chitra Sadhana.

### **Key Points**

• Minister Sarang said that cinema not only tells the society its status but also tells how the society should be. The meaning of cinema is to give direction to society. He said that a person associated with films should consider that his personality should be such that he should take the younger generation on the right path, because young film actors take inspiration from them.

- This app of Chitra Bharti can be downloaded for free. The app can be used on mobile phones with Android and iOS operating systems. Complete information about the film festival will be available on this app.
- The app allows participants to access master classes, screenings of films, venues, upcoming films, actors, actors and subject experts. Also, by registering on the app, you can become a volunteer of the film festival. Participants can also give their feedback regarding various events and share their story regarding the festival.
- Atul Gangwar, General Secretary, Bhartiya Chitra Sadhna informed that more than 600 short films have been received from across the country for this short film festival to be held in Bhopal from February 18 to 20, 2022. Efforts are being made to bring youth with new energy in the field of film through Chitra Bharati. In this film festival, there will be an opportunity to meet the big film artists and filmmakers of the country.

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