



## Launch of the Logo and Website of 'Investgarh-Chhattisgarh'

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### Why in News

On 2 September, 2021, **Chief Minister Bhupesh Baghel** launched the logo and website of 'Investgarh-Chhattisgarh' while formally announcing the Global Investors' Meet 2022 at the inaugural function of 'Investgarh Chhattisgarh Project' held at his residence office.

### Key Points

- Representatives from different investor communities from countries like Vietnam, Malaysia, Singapore, London, USA, Dubai, Egypt etc participated in the event through virtual medium.
- **To attract global investment in Chhattisgarh**, Global Investors Meet 2022 'Investgarh Chhattisgarh' will be organized in Nava Raipur from January 27, 2022 to February 1, 2022.
- It will be organized by **Chhattisgarh Commerce and Industry Department** under the leadership of Chief Minister Bhupesh Baghel and will be hosted by international level consultancy firm **M/s Eduvision India Pvt Ltd** under the brand name '**VexpoIndia**'.
- In the inaugural program of this project, Chhattisgarh government signed an MoU with 'VexpoIndia'. Under the MoU, the Chhattisgarh government will provide free space to 'VexpoIndia' in Nava Raipur to organize the Global Investors Meet, 2022.
- A detailed project outline has been prepared by 'VexpoIndia' for organizing the 'Investgarh Chhattisgarh' programme. The entire cost of the project will be borne by the company through sponsors in collaboration with the government.
- The total budget of this project is proposed to be around Rs 107 crore. Through this project, the target has been set to attract investment of 50 billion dollars in the state in a phased manner.

- The Global Investors Meet will provide an opportunity to the world's leading investor communities, companies, business leaders, state government officials, local industrialists to gather on one platform and this will also help the state industrialists. This event will accelerate industrial development and create more employment opportunities in the state.