

National Consumer Day

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- Every year, **24**th **of December** is observed as **National Consumer Day** in India. The **theme of 2019** is **"Alternate consumer grievance/dispute redressal"**.
- On this day the Consumer Protection Act, 1986 had received the assent of the President and came into effect.
- It is observed to highlight the **importance of the consumer movement** and the need to make every consumer **more aware of their rights and responsibilities.**
- The World Consumer Rights Day is observed on 15 March.
- The <u>Consumer Protection Act</u>, <u>2019</u> was passed by the Parliament in August 2019 to replace the Consumer Protection Act, 1986.

