



Unnat Bharat Abhiyan

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Why in News

Recently, information related to the **Unnat Bharat Abhiyan (UBA)** was given by the Ministry for Human Resource Development (MHRD).

Key Points

- Unnat Bharat Abhiyan **is a flagship program of the Ministry for Human Resource Development (MHRD).**
- It aims to **link the Higher Education Institutions with a set of at least (5) villages**, so that these institutions can contribute to the economic and social betterment of these village communities using their knowledge base.
- **Main Objectives:**
 - To engage the faculty and students of **Higher Educational Institutions (HEIs)** in identifying development issues in rural areas and finding sustainable solutions for the same.
 - **Identify & select** existing innovative technologies, enable customisation of technologies, or devise implementation methods for innovative solutions, as required by the people.
 - To allow HEIs to contribute to devising systems for smooth implementation of various Government programmes.
- **Unnat Bharat Abhiyan 2.0**
 - It is the **upgraded version of Unnat Bharat Abhiyan 1.0**. It was **launched in 2018**.
 - The scheme is extended to all educational institutes; however under **Unnat Bharat Abhiyan 2.0** participating institutes are selected based on the **fulfillment of certain criteria**.

- **Performance So Far**

- Currently under the scheme, 13072 villages have been adopted by 2474 Institutes.
- The **technological interventions** under the UBA cover different subjects broadly categorized like in the area of sustainable agriculture; water resource management; artisans, industries and livelihood; basic amenities (infrastructure & services) and rural energy system.
- This has transformed the living conditions in villages and has been beneficial for rural India.

Source:PIB