



## Operation Greens

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Ministry of Food Processing Industries (MoFPI) has approved the strategy for operationalization of OPERATION GREENS.

- Operation Greens was announced in the Budget speech of 2018-19 with an outlay of Rs 500 crores to stabilize the supply of Tomato, Onion and Potato(TOP) crops.
- Operation Greens wants to replicate the success story of Operation Flood in fruit and vegetables, starting with tomatoes, onions and potatoes.
- NAFED will be the nodal agency to implement these price stabilisation measures.
- The idea behind Operation Greens is to double the income of farmers by the end of 2022.

### Major objectives of “Operation Greens”

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- Enhancing value realisation of TOP farmers by targeted interventions to strengthen TOP production clusters and their Farmer Producer Organizations, and linking/connecting them with the market.
- Price stabilization for producers and consumers by proper production planning in the TOP clusters and introduction of dual use varieties.
- Reduction in post-harvest losses by the creation of appropriate storage capacity linking consumption centers.
- Increase in food processing capacities and value addition in the TOP value chain with firm linkages with production clusters.
- Setting up of a market intelligence network to collect and collate real time data on demand and supply and price of TOP crops.

### **Operation Flood (white revolution)**

Operation Flood was started by the National Dairy Development Board (NDDB) in the 1970s. The objective of this programme was to create a nationwide milk grid and raise milk production in the country. It has helped India become the largest producer of milk in the world in 2016-17.