



Agri Export Policy

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Why in News

Recently, the **Agricultural and Processed Food Products Export Development Authority (APEDA)** along with State Government of Andhra Pradesh has dispatched the **first shipment** of high-quality bananas from Anantpur in Andhra Pradesh to Jawaharlal Nehru Port (JNPT) in Mumbai for **exports to international markets**.

The long-distance affects the viability of export shipments **due to high transport costs and quality losses**. Hence, this time efforts were made for reducing the transit time by using **refrigerated rail containers** (freight transport that is refrigerated for the transportation of temperature-sensitive cargo).

Keeping in mind the significant Indian agriculture holds, Government of India introduced Agri Export Policy in 2018.

- **Objectives:**
 - **Double Exports:** To double **agricultural exports** from the present \$30 billion to \$60 billion by 2022 and reach \$100 billion in the next few years thereafter, with a stable trade policy regime.
 - **Diversification:** To **diversify** the export basket, and boost high value and value-added agricultural exports including focus on perishables.
 - **Non-Traditional Agri Products Promotion:** To promote novel, indigenous, organic, ethnic, traditional and non-traditional Agri products exports.
 - **Market Access:** To provide an **institutional mechanism** for pursuing market access, tackling barriers and deal with sanitary and phytosanitary issues.
 - **Global Integration:** To strive to double India's share in world agri-exports by integrating with global value chain at the earliest.
 - **Benefit Farmers:** Enable farmers to get benefit of export opportunities in the overseas market.
- **Vision:** Harness export potential of Indian agriculture, through suitable policy instruments, to make India a global power in agriculture and raise farmers income.

- **Elements:**

Strategic	Policy Measures
	Infrastructure and Logistics Support
	Holistic Approach to boost exports
	Greater involvement of State Governments in Agri Exports

Operational	Focus on Clusters
	Promoting Value added exports
	Marketing and promotion of "Brand India"
	Attract private investments into production and processing
	Establishment of Strong Quality Regimen
	Research & Development
	Miscellaneous

Source: PIB